

# Contest Rules, Entry Form and Procedures

## 2008 PIEA International Student-Teacher Photo Exhibition & Competition



The purpose of the competition is to discover and recognize talented students, faculty and staff. More than 100 photographs will be selected from all classifications and will be mounted for exhibit at the PMA International Convention and Trade Show in Las Vegas, Nevada, January 31-February 2, 2008. Those images will then form two traveling exhibitions that will tour schools, colleges and museums globally, for up to three years. They will also be posted on the PIEA website at <http://pieapma.org> and presented in various PIEA/PMA® publications.

If you have questions about the contest, please contact Stan Godwin, PMA Consultant for the Photo Imaging Education Association, at [contestdirector@pieapma.org](mailto:contestdirector@pieapma.org).

### Who May Enter

#### *Students*

Any student studying with a photography or digital-imaging teacher may compete. The student must be officially enrolled in a course, workshop, or taking part in a school-sponsored photographic/imaging activity between January 2007 and the entry deadline. Exceptions: A working professional photographer who is enrolled as a part-time student or who enrolled only in a workshop is not eligible. Adult education students with a high school diploma should enter the College & University category. All entries require teacher participation, although the teacher listed on the entry form does not need to be a member of PIEA. Single images entered must have been produced during calendar year 2007. Portfolio images may have been produced anytime during the student's academic career (*with the exception that images submitted in previous PIEA competitions are ineligible*).

#### *Faculty and Staff*

Any faculty or staff administering, teaching or assisting with a school-sponsored photographic/imaging activity is eligible to compete in the Faculty/Staff category. Single images and portfolio images may have been produced at anytime during the faculty or staff member's teaching career (*with the exception that images submitted in previous PIEA competitions are ineligible*). Faculty produced digitally constructed photographic images should be entered in the Faculty Single Image cat-

egory. Faculty portfolios may contain digitally constructed photographic images.

### Entry Categories

- **Grades 9 and Below** (*Single Images only*)
- **Grades 10, 11, 12** (*Single Images and Portfolios*)
- **College & University** (*Single Images and Portfolios*) – including adult education students with a high school diploma
- **Faculty/Staff** (*Single Images and Portfolios*)
- **Digitally Constructed Photographic Images** (*Single Images only*) – **Students only. Entries are to be submitted in one of two divisions: Up to Grade 12 and College & University** (Faculty digitally constructed photographic images may be entered in faculty/staff categories)

### What May Be Entered

For the categories below, **enter prints only**. Do not submit images in any other form.

#### *Single Images*

Photographs created by either digital capture or wet darkroom photographic techniques can be entered in this category. Such images must have been produced as a class project, in relation to a course, or in connection with a sponsored school/college activity. Judges suggest that entrants make the best prints possible, since print quality is considered important in the judging process.

#### *Portfolios*

A portfolio must include a minimum of five (5) images, and be limited to a maximum of ten (10) images.

**NOTE:** *The judges of past competitions encourage entrants to edit their portfolios carefully – especially keeping in mind the principle that **more (images) is not always better!** The judges recommend consistency of theme, visual style, print quality and presentation. Photo sequences, photo essays and picture stories should be entered in the appropriate portfolio category.*

#### *Digitally Constructed Photographic Images*

This category features only single images and is open to students only. It is limited to images that have been constructed by means of computer software. This category is not meant for images that were made simply by use of a digital camera or printed via a computer. Images must have photographic elements (such as originally from a digital camera, film image, scanned materials, still-video frame, etc.); entries that are composed solely of graphic-arts elements are not eligible.

### Print and Image Size Requirements

**The image size (NOT paper size) of all prints must not be smaller than 5 inches (12.5 cm), nor larger than 14 inches (35.5 cm), on ALL sides.** (For example, the smallest acceptable image is 5x5 inches and the largest is 14x14 inches.) **IMAGES TOO SMALL OR TOO LARGE WILL**

**NOT BE JUDGED.** *Entries must be unmounted.* We strongly suggest that you leave appropriate borders around your image, to allow for trimming in case of shipping damage to print edges. Images selected for exhibition will be mounted by PIEA for display and traveling. PIEA will affix identification tags with the name of the photographer, the school, the teacher listed on the entry form and the category of entry.

### ***Return of Work***

Images not selected for exhibition will be returned as soon as possible after judging *as long as the appropriate return shipping fees have been included* (see Entry Fees). Entries that do not include return shipping fees will be destroyed. PIEA will strive to return all images to the schools of origin, but cannot assume liability for any that may be lost or damaged at any stage in the process of sorting or shipping. Entrants need not include any return packaging. *Images selected for exhibition will not be returned.* **The top four award winners in Single Image and Digitally Constructed Photographic Image categories are required to provide second prints for the traveling exhibits.**

### **How to Enter**

*(Please read carefully and follow all instructions.)*

### ***Procedure***

The entrant must complete **all lines** (including the **home address and phone** of the entrant) on the Entry Form and sign the Release Agreement at the bottom. **PLEASE PRINT NAMES CLEARLY IN CAPITAL LETTERS.** (Winners' names will be announced as listed on entry forms.) The Entry Form may be reproduced. Include the Entry Form with the prints. Do not paper clip, tape, glue or staple the Entry Form to the print. Complete one Fees Form for each package.

**The name of the entrant, the school and the classification of the image (e.g., "Grades 10, 11, 12 – Single Image") must be PRINTED on the back of each print (WE**

### **Checklist:**

- All entries are properly labeled on the back with name, school and category.
- All entries are labeled on the back with "Top" designating the top of the image.
- All images are at least 5"x5" and no larger than 14"x14".
- Each entrant has filled out an entry form with all requested info.
- All entries from the school are packaged together and the instructor has provided a written list of all entries for a 15% discount.
- The school has completed one Fees Form for the package.
- Return shipping has been included if the entries are to be returned.
- Entries have been mailed to arrive in Jackson, Michigan by November 16, 2007.

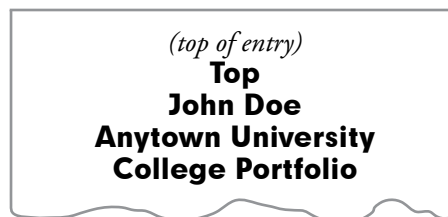
### **RECOMMEND USING A SOFT LEAD PENCIL or ULTRA FINE MARKER – be sure the marker does not show through on the photo.**

No identification should appear on the front of the image. Please do not affix ID stickers, or other kinds of labels, to the back of images as they interfere with proper mounting. If the image has a formal title or a working caption you use to identify it, include that with the other information on the back of the print.

### **\*\*ALL PRINTS WITHOUT THE ENTRANT'S NAME, SCHOOL AND CATEGORY PRINTED ON THE BACK WILL BE DISQUALIFIED.**

Finally, print the word "TOP" at the appropriate position on the back of the image (see example). This will ensure that the image is correctly displayed if it is chosen for exhibition. A caption may be printed on the back if desired.

#### *Example*



### ***Deadline***

Work must be received at PIEA in Jackson, Michigan no later than 5 p.m. EST on **Friday, November 16, 2007.** *(Entrants are cautioned to allow adequate time for mail delivery, and be advised that overnight shipments to Jackson, Michigan are often unworkable since the city is not a major metropolitan area.)* Images that

arrive after the deadline, but which were postmarked by **Wednesday, November 14, 2007** (indicating a good-faith attempt at timely shipping) will be accepted.

### ***Packing and Shipping***

Entries should be shipped in mailers that will adequately protect them for transit. **All entries from a school should be sent as a group, in one shipment; PLEASE do not submit entries on an intermittent basis.**

PIEA cannot accept C.O.D. or postage-due shipments. Also, PIEA will not be responsible for late, lost, damaged or misdirected entries.

### ***Shipping Address***

PIEA Photo Exhibition & Competition  
c/o PMA  
3000 Picture Place  
Jackson, MI 49201 USA  
Tel: 1-517-788-8100

### ***Judging***

Judging is scheduled to take place in December 2007 in the Arlington Independent School District in Arlington, Texas. The intent will be to highlight the creativity, talent and art of students and teachers. However, since the PMA International Convention and Trade Show is an open trade event, judgment will be exercised to select an exhibition that is deemed suitable for presentation to a diverse international audience. The decisions of the judges and/or PIEA are final on all matters.

**Notification and Publication/  
Exhibition of Winners**

A list of all award winners and exhibitors will be posted on the PIEA website in January 2008. A notice of results will be sent to all teachers who had students, or were themselves, participating. **The teachers should in turn notify their students.** This notification will occur as soon as possible after the judging. The images of all the award winners will be published in the *PIEA Gallery of Winners*.

**Prizes**

An entrant may win only one award. Winners will be awarded the prizes assigned to each award classification and to the schools of the top award winners. Prize assignment will occur after all prize contributions have been received. (Every effort will be made to balance the prizes from the standpoint of equity; however, entrants are asked to recognize that prizes cannot be perfectly matched due to inherent differences in the items being donated.) Prizes may not be substituted or exchanged for other items of value. The initial 2008 list of prizes will be announced in September 2007 and is expected to grow over the following months. Distinctive Certificates of Award will be sent to all award winners and exhibitors in the exhibition.

NOTE: A separate print must be provided, and duly identified, for each category in which a particular image is entered. An individual print cannot be judged in more than one category due to the mechanics by which prints are separated prior to judging. Prints that do not conform to this rule will be assigned to the one category deemed most appropriate by PIEA contest organizers.

**Entry Fees (all fees in U.S. funds)**

**For Student Entries**

PIEA Members' Students.....	\$1.00 per image .....	\$5.00 per portfolio
Non-Members' Students.....	\$3.00 per image.....	\$15.00 per portfolio

**For Faculty/Staff Entries**

PIEA Members .....	\$2.00 per image.....	\$10.00 per portfolio
Non-Members .....	\$6.00 per image.....	\$30.00 per portfolio

**Return Shipping Fees**

Participants must include return shipping fees if entries are to be returned after judging. To simplify handling, return postage is based on the following table and should be included with your entry fees:

- 1-50 prints entered (this includes the total number of prints in portfolios) – US\$10.00 for return shipping
- over 50 prints entered (this includes the total number of prints in portfolios) – US\$20.00 for return shipping

**Entries that do not include return shipping fees will not be returned and will be destroyed.**

One check, money order or credit card charge should be used to pay the fees for all entries submitted by a school, including the Return Shipping Fee. **Entries submitted without payment of correct fees (member vs. non-member) will be ineligible.** PIEA cannot send out billings or contact entrants regarding fees that are not fully paid at the time of entry submission. Entry fees are non-refundable. Checks should be made payable to "Photo Imaging Education Association." Major credit cards are accepted.

**Special Note – Save on Entry Fees**

Teachers who wish to save on entry fees and help speed paperwork may do the following:

- Provide a typed (or hand-lettered) list containing the correctly spelled names of all persons entering, with the complete school name and the teacher's full name written at the top of the list. This will help ensure correct student certificates.
- Indicate the number and classification of the image(s) being entered after the name of each entrant. EXAMPLE: Tommy Smith (2 -Single Image, 1 - Portfolio, 3 -Computer)
- Deduct 15% from the total entry fees owed by the group.
- PROPERLY COMPLETED ENTRY FORMS ARE STILL REQUIRED FOR EACH ENTRANT

**Teachers: Everyone Saves on Entry Fees if You Join PIEA**

If you are not a PIEA member and you and/or your students are entering several entries, you should consider that PIEA dues are just US\$35 per year. You and your students will save a lot on entry fees if you join and you will also get all the benefits of PIEA membership. (Note: Only teachers may become members of PIEA.) To join PIEA, just check the box and fill out all the teacher and school information on another Entry Form and include a separate dues payment. **Then all your entries may pay PIEA member entry fees. It's that easy!**

**PIEA Membership Fees (Membership year: October 1-September 30)**

Country	New PIEA Members	Current PMA Members
United States .....	US\$35 .....	US\$15
Canada (G.S.T. -R10418620) .....	CAN\$45 .....	CAN\$20
Australia (A.C.N. 003 905 806) .....	AUS\$60 .....	AUS\$25
New Zealand.....	NZ\$60 .....	NZ\$30
United Kingdom (VAT Reg. No. 6143066768).....	£25 .....	£12
European Union .....	€40 .....	€20
Other Countries (Equivalent Funds) .....	US\$40 .....	US\$20

**Reminder:**

Complete both forms on the back page and send entries to:  
PIEA Photo Exhibition & Competition, PMA, 3000 Picture Place, Jackson, MI 49201 USA  
**ENTRIES MUST BE RECEIVED BY 5 p.m., Friday, November 16, 2007**

## FEES FORM – 2008 International PIEA Student-Teacher Photo Exhibition & Competition

(Photocopy this form as necessary – fill out one form per payment)

Name of School (full name) \_\_\_\_\_  
 School Address (no P.O. Box) \_\_\_\_\_ City \_\_\_\_\_  
 State/Prov. \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country (if outside USA) \_\_\_\_\_  
 School Phone \_\_\_\_\_ Name of Teacher (full name) \_\_\_\_\_  
 School Fax \_\_\_\_\_ E-mail Address of Teacher \_\_\_\_\_  
 Teacher PIEA Member?  YES – pay PIEA Member entry fees  TEACHER JOINING PIEA NOW (enclose separate dues payment)  
 (ask teacher)  NO – pay Non-Member entry fees

Classification of Entry	# of Single Images Entered	# of Portfolios Entered	Entry Fee Enclosed (by classification)	Credit Card Payment Information
Grades 9 & Below	_____	N.A.	\$ _____	<input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard Cardholder Name _____
Grades 10, 11, 12	_____	_____	\$ _____	Card Number _____
College & University	_____	_____	\$ _____	Expiration Date _____
Faculty/Staff	_____	_____	\$ _____	Cardholder Signature: _____
Digitally Constructed Photographic Image (students only):				
• Up to Grade 12	_____	N.A.	\$ _____	_____
• College & University	_____	N.A.	\$ _____	_____

Total Entries Enclosed \_\_\_\_\_ I do not want the entries returned.  
 Return Shipping Included 1-50 images - \$10 / 51+ images - \$20 \$ \_\_\_\_\_ Please destroy my entries:  
 Total amount enclosed (less 15% if a list included - per page 3) \$ \_\_\_\_\_  
 \_\_\_\_\_  
 Please sign to signify agreement

## ENTRY FORM – 2008 International PIEA Student-Teacher Photo Exhibition & Competition

(Photocopy this form as necessary – fill out one form per entrant – do not attach to the prints!)

Please PRINT Clearly – Especially the “Name of Entrant” – Provide ALL information requested

Name of Entrant \_\_\_\_\_  
 Name of School (full name) \_\_\_\_\_  
 School Address (no P.O. Box) \_\_\_\_\_ City \_\_\_\_\_  
 State/Prov. \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country (if outside USA) \_\_\_\_\_  
 School Phone \_\_\_\_\_ Name of Teacher (full name) \_\_\_\_\_  
 School Fax \_\_\_\_\_ E-mail Address of Teacher \_\_\_\_\_  
 Entrant’s Home Address \_\_\_\_\_ City \_\_\_\_\_  
 State/Prov. \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country (if outside USA) \_\_\_\_\_  
 Entrant’s Telephone \_\_\_\_\_ Entrant’s E-mail Address \_\_\_\_\_

	# of Single Images Entered	# of Portfolios Entered	# of Digitally Constructed Photographic Images	Classification of Entries for this person
Total number of images for this entrant	_____	_____	_____	<input type="checkbox"/> Grade 9 & below <input type="checkbox"/> Grades 10, 11 and 12 <input type="checkbox"/> College & University Student <input type="checkbox"/> Faculty/Staff

**By signing, I certify that the image size (NOT print size) of all entries are not smaller than 5 inches (12.5 cm), nor larger than 14 inches (35.5 cm), on ALL sides:** \_\_\_\_\_

### 2008 International PIEA Student-Teacher Photo Exhibition & Competition

Release Agreement: I certify that I own the rights to any image entered in this competition and consent to its reproduction in PIEA and PMA® publications, in national publicity about the competition and the results, included in a set of slides and/or a CD (for instructional uses only), posted on an Internet website, and shown at PIEA-sponsored exhibitions along with other images from the competition. At no time will PIEA sell or otherwise confer rights to these images or make any claim of copyright on student or teacher work.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

X \_\_\_\_\_ Date: \_\_\_\_\_

(Parent’s or guardian’s signature for student under 18)